



SAFEGUARD THE FUTURE OF ANIMAL AGRICULTURE

Take a seat at the table and join us as we safeguard the future of animal agriculture and bridge the communication gap between farm and food.



It's about bringing everyone to the table for good.

Animal welfare. Antibiotics. Sustainable nutrition. Whatever the issue, we monitor coverage, identify trends or potential threats, and develop strategies to address the issue.

We bring together farmers, ranchers, veterinarians, processors, allied associations, companies in animal health, animal feed, and genetics, and others along the food supply chain to collaboratively safeguard the future of animal agriculture and preserve consumer choice.



People are hungry to find out where their food comes from.

We aim to be the go-to resource for food influencers on issues affecting animal agriculture. We proactively engage food chain influencers like restaurant, retail, and foodservice brands, associations, dietitians, and media.

We help people understand how the animal agriculture community shares the same values as today's consumer with its never-ending commitment to animal care, sustainability, responsible antibiotic use, food safety and nutrition while debunking myths and addressing misinformation.



Animal rights extremists share a goal: to eliminate animal agriculture and consumer choice

by taking meat, dairy, poultry, eggs, and seafood off the table. We monitor these groups' tactics and strategies, so you don't have to.

We keep our members updated with the latest trends and campaigns from the animal rights movement. We arm them with crisis management tips and farm and facility security resources to safeguard their livelihoods.



MEMBER LEVELS AND BENEFITS

	\$1,500	\$5,000	\$10,000	\$25,000	\$50,000+
Unique logins for Farm Security & Hiring Hub and subscriptions to farm security alerts	3	10	15	20	25
Unique logins to access Member Resource Center	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Subscriptions to weekly "Animal Ag Activism Update" newsletter	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Subscriptions to monthly "Member Update" newsletter	Unlimited	Unlimited	Unlimited	Unlimited	Unlimited
Discounted or complimentary Stakeholders Summit registration	Discount	Discount	Comp	Comp + Sponsor Recognition	Comp + Sponsor Recognition
Waived participant fee for Animal Ag Allies (annual)	1	1	2	2	5
Access to the Alliance team for crisis management support	✓	✓	✓	✓	✓
Waived speaking honorarium for meetings and/or events (annual)	1	1	1	2	2
Invitation to member-only webinars	✓	✓	✓	✓	✓
Invitation to join committees and working groups		✓	✓	✓	✓
Alliance team review of animal welfare or sustainability policies and materials		✓	✓	✓	✓
Private, customized briefing on trends and issues (annual)			1	2	2
Access to Alliance membership list			✓	✓	✓
Nomination to join Alliance board of directors (pending board approval)				✓	✓

Don't see a level that fits? Contact Nicki Hardy at nhardy@animalagalliance.org to discuss options.

JOIN THE ALLIANCE AND INVEST IN THE FUTURE OF ANIMAL AGRICULTURE

Choose how to make your investment in the Alliance:

Credit card: Visit our secure website: animalagalliance.org/support-us/membership.

ACH transfer: Email Nicki Hardy at nhardy@animalagalliance.org for bank details.

Check: Make your check payable to Animal Agriculture Alliance and mail it (along with this completed form) to: Animal Agriculture Alliance 2101 Wilson Blvd., Suite 810-B Arlington, VA 22201

Name _____ Title _____
 Organization _____ Please keep my donation anonymous.
 Address _____
 Phone _____ Email _____

Contributions to the Animal Agriculture Alliance are 100% tax-deductible as the Alliance is a 501(c)(3) nonprofit organization.