

# 2026 STAKEHOLDERS SUMMIT

## SPONSOR PROSPECTUS



May 5-7, 2026 | Kansas City, Mo.

The annual Stakeholders Summit brings top thought leaders in the industry together to discuss hot-button issues and out-of-the-box ideas. The Summit is a one-of-a-kind conference attended by a diverse group of decision makers, including representatives from farms, ranches, food processors, restaurants, grocery stores, associations, universities and government agencies.

## BRANDED SPONSORSHIP OPPORTUNITIES

Luncheon Sponsor   \$15,000	Chairperson's Reception Sponsor   \$15,000
Exclusive recognition at the luncheon Invitation to address attendees Promotional video played prior to lunch ( <i>provided by sponsor</i> ) (4) complimentary Summit registrations Recognition as Diamond sponsor	Exclusive recognition at Chairperson's Reception Table card with logo at the reception (4) complimentary Summit registrations Recognition as Diamond sponsor
Keynote Speaker Sponsor   \$10,000	Welcome Reception Sponsor   \$10,000
Exclusive recognition as sponsor for keynote speaker Invitation to introduce speaker Press release promotion announcing speaker Recognition on program (3) complimentary Summit registrations Recognition as Gold sponsor	Exclusive recognition at welcome reception Logo on signs at the reception (3) complimentary Summit registrations Recognition as Gold sponsor
Media Sponsor   \$7,500	Summit Mobile App Sponsor   \$5,500
Recognition as sponsor for media room Sponsorship listed on event photo credits (2) complimentary Summit registrations Recognition as Silver sponsor	Logo included on Summit mobile app Logo included on emails and signage about the app (2) complimentary Summit registrations Recognition as Silver sponsor

Wi-Fi Sponsor   \$5,500	Speaker Panel Sponsor   \$5,500 (2 fulfilled   3 available)
<p>Recognition as Wi-Fi sponsor</p> <p>Logo on wireless access code distributed to attendees</p> <p>(2) complimentary Summit registrations</p> <p>Recognition as Silver sponsor</p> <p><b>FULFILLED</b></p>	<p>Recognition as sponsor for a specific panel</p> <p>Recognition on program and by moderator</p> <p>(2) complimentary Summit registrations</p> <p>Recognition as Silver sponsor</p>
Breakfast Sponsor   \$5,500 (1 fulfilled   1 available)	Power Sponsor   \$5,500
<p>Recognition as the breakfast sponsor</p> <p>Logo on signs at breakfast</p> <p>(2) complimentary Summit registrations</p> <p>Recognition as Silver sponsor</p>	<p>Recognition as sponsor of power strips at tables in general session room</p> <p>Logo displayed on sign at ballroom entrance</p> <p>(2) complimentary Summit registrations</p> <p>Recognition as Silver sponsor</p>
Hotel Key Sponsor   \$5,500	Break Sponsor   \$3,500 (1 fulfilled   2 available)
<p>Exclusive recognition has hotel key sponsor</p> <p>Logo displayed on hotel keys</p> <p>(2) complimentary Summit registrations</p> <p>Recognition as Silver sponsor</p>	<p>Recognition as the break sponsor</p> <p>Logo on signs at the break</p> <p>Recognition by moderator prior to break time</p> <p>(1) complimentary Summit registration</p> <p>Recognition as Bronze sponsor</p>
Recording Sponsor   \$3,500	Coffee Station Sponsor   \$2,500
<p>Recognition as the recording sponsor</p> <p>Logo at the end of each recorded session</p> <p>(1) complimentary Summit registration</p> <p>Recognition as Bronze sponsor</p>	<p>Recognition as the coffee station sponsor</p> <p>Logo on signs at the coffee station</p> <p>(1) complimentary Summit registration</p> <p>Recognition as Bronze sponsor</p> <p><b>FULFILLED</b></p>
Registration Sponsor   \$2,500	Guest Room Wi-Fi Sponsor   \$1,500
<p>Recognition as registration sponsor</p> <p>Logo displayed on sign at registration</p> <p>Invitation to provide swag bag to attendees</p> <p>(1) complimentary Summit registration</p> <p>Recognition as Bronze sponsor</p> <p><b>FULFILLED</b></p>	<p>Recognition as guest room Wi-Fi sponsor</p> <p>Logo displayed on slides during breaks</p> <p>Invitation to provide swag bag to attendees</p> <p>(1) complimentary Summit registration</p>

As of 12.17.2025

# GENERAL SPONSORSHIP LEVELS

	Chairperson's Circle \$20,000	Diamond \$15,000	Gold \$10,000	Silver \$5,500	Bronze \$2,500
Complimentary Summit registrations	5	4	3	2	1
Half price registrations to be given to a producer, your member, client or prospect	4	3	2	1	
Recognition on AnimalAgAlliance.org	✓				
Opportunity to address Summit attendees during event	✓	✓			
Exclusive access to attendee contact list	✓	✓	✓		
Logo on banner of app homepage	✓	✓	✓		
Recognition on conference slides during breaks	Logo	Logo	Logo	Name	Name
Inclusion in Summit-related press releases	✓	✓	✓	✓	✓
Logo on the event website and banner of app agenda	✓	✓	✓	✓	✓
Sponsor ribbon on name badge	✓	✓	✓	✓	✓

Have unique ideas on how your organization can make an impact at the event?  
Seeking tailored recognition opportunities? Let's collaborate!

Reach out to Hannah Thompson-Weeman at [hthompson@animalagalliance.org](mailto:hthompson@animalagalliance.org) or 703.562.1413 to explore the possibilities.

