

SPRING 2026 EVENTS AND MARKETING INTERNSHIP

The Animal Agriculture Alliance is seeking an events and marketing intern for the spring 2026 semester to assist with the planning and promotion of the Alliance's annual Stakeholders Summit and related marketing initiatives. This part-time spring position (20 hours per week) will run from January through early May. Candidates must be based within the Arlington, VA or Kansas City, MO area, as some in-person tasks may be required. The majority of the internship will be conducted virtually.

Position Description

The events and marketing intern will support the coordination, planning, and execution of the Alliance's annual Stakeholders Summit and related marketing efforts. Responsibilities may include assisting with event logistics, attendee communication, registration management, and development of promotional materials. Additional duties include creating and scheduling marketing content, supporting social media and email campaigns, maintaining event materials, and assisting with post-event reporting. Interns will also support broader Alliance marketing projects such as website updates, program promotion, and digital engagement. Interns function as full-fledged members of the Alliance team and contribute meaningfully to our mission of bridging the communication gap between the farm and food communities while gaining hands-on experience in event planning, marketing, and nonprofit communications.

Requirements

Most importantly, candidates should have a strong interest in event planning, marketing, and communications. Excellent written and oral communication skills are required, along with proficiency in Microsoft Office, the ability to work independently and meet deadlines, and a willingness to work as a team player. The ideal candidate is a junior or senior-level student pursuing a degree in marketing, communications, public relations, event management, or a related field.

Notes: Candidates must be based within the Arlington, VA or Kansas City, MO area, as some in-person tasks may be required. The majority of the internship will take place virtually, and any in-person travel will be eligible for reimbursement. Interns are responsible for their own housing, computer with Microsoft Office, and must have reliable internet access. Attendance at the Stakeholders Summit and spring board meeting is required.

How to Apply

To apply, complete the online application form by November 30, 2025. The form is available at: <https://animalagalliance.org/about/staff/intern-with-us/>.

About the Alliance

The Alliance is a 501(c)(3) non-profit organization. We safeguard the future of animal agriculture and its value to society by bridging the communication gap between the farm and food communities. We **CONNECT** key food industry stakeholders to arm them with responses to emerging issues. We **ENGAGE** food chain influencers and promote consumer choice by helping them better understand modern animal agriculture. We **PROTECT** by exposing those who threaten our nation's food security with damaging misinformation. For more information, visit www.animalagalliance.org.

