# **COMMUNICATIONS INTERNSHIP**

The Animal Agriculture Alliance offers communications internship positions throughout the year. Summer positions are full-time (40 hours/week) while spring and fall positions are typically part-time (20 hours/week. All intern positions can be conducted virtually or from the Alliance office located in Arlington, Va.

• Spring (January – May): 1 position

• Summer (June - August): 2 positions

• Fall (September – December): 1 position

### **Position Description**

Communications interns assist with social media content production, research of key issues in animal agriculture, media monitoring, legislative tracking, developing reports and member resources, and a variety of other projects. Interns will support the Alliance team in executing projects like the annual Stakeholders Summit, College Aggies Online, Animal Ag Allies, trade show booths, marketing campaigns, and more. Interns function as full-fledged members of the Alliance team and will be asked to contribute at a high level to help us achieve our mission of bridging the communication gap between the farm and food communities.

### Requirements

Most importantly, candidates must have a strong interest in and passion for animal agriculture. Excellent written and oral communication skills are also a requirement, along with a strong command of Microsoft Office, the ability to work independently and meet deadlines, and a willingness to work as a team player. Preferred skills include graphic design (or an interest in learning) and a strong grasp of using various social media platforms. The ideal candidate would be a junior or senior-level student pursuing a degree in an agricultural field such as animal science, ag business/economics, ag communications/marketing/journalism, ag education, etc.

Notes: Interns working out of the Alliance office are responsible for their own housing. Virtual interns will need to provide their own computer with the Microsoft Office Suite and have reliable access to the Internet. Spring interns will be invited to attend the Stakeholders Summit and spring board meeting, summer interns will have the chance to attend a summer staff gathering, and fall interns will have the opportunity to attend the fall board meeting. Course credit is also possible (interns must coordinate).

## **How to Apply**

To apply, please complete the online application form by the appropriate deadline (listed on the Alliance website) for the term(s) you're interested in: https://animalagalliance.org/about/staff/intern-with-us/.

#### About the Alliance

The Alliance is a 501(c)(3) non-profit organization. We safeguard the future of animal agriculture and its value to society by bridging the communication gap between the farm and food communities. We **CONNECT** key food industry stakeholders to arm them with responses to emerging issues. We **ENGAGE** food chain influencers and promote consumer choice by helping them better understand modern animal agriculture. We **PROTECT** by exposing those who threaten our nation's food security with damaging misinformation. For more information, visit <a href="https://www.animalagalliance.org">www.animalagalliance.org</a>.

