It's Time to Come Together for Animal Ag

By: Casey Kinler, director, membership and marketing at the Animal Agriculture Alliance

There's only one way to effectively safeguard the future of animal agriculture—together. And now, we finally have the opportunity to come together in person once again. The 2022 Animal Agriculture Alliance Stakeholders Summit is your chance to meet



and collaborate with stakeholders throughout the food chain and across commodities. Be informed on the latest news, data and developments in animal welfare, sustainability and other hot topics. Be ready with the tools to work side by side to protect our livelihoods. Be here as we come together to connect, engage and protect the farm and food communities. Join us at the 2022 Summit – "Come Together for Animal Ag: Be Informed, Be Ready, Be Here!" on May 11-12 in Kansas City, Missouri.

Jack Bobo, food futurist, author and CEO of Futurity, will kick off the event with a keynote presentation exploring the forces that will shape the future of food. From growing populations and shifting demographics to consumer demands for healthy and sustainable food products, Bobo will examine the trends and attitudes that drive behavior and what organizations and producers can do to get ahead of them. In another keynote address Diana Rodgers, registered dietitian and executive director of The Global Food Justice Alliance, will share how the animal agriculture community can help secure the right of all people to choose nutrient-dense foods such as meat, poultry, dairy and eggs, which are critical for nutritious, environmentally sustainable, and equitable food systems that can sustain both human life and the planet.

Bobo and Rodgers join many other noted experts on the Summit agenda, including:

- Maeve Webster, President, Menu Matters
- Aaron Putze, Senior Director, Information & Education, Iowa Soybean Association
- Rebecca Morgan, Deputy Assistant Director, NCSC and Deputy Director National Insider Threat Task Force, Office of the Director of National Intelligence
- Brandi Buzzard, Owner, High Bar Cattle Company
- Andrew Rose, Managing Director, CyberAg
- Debbie Lyons-Blythe, Rancher, Blythe Family Farms

In addition to keynotes and panel presentations, interactive workshops on how to "Be Here to Take Action for Animal Agriculture," "Influencing the Influencers," and "Coming Together to Manage a Crisis" will give attendees the opportunities to put Summit speakers' inspirational messages into action.

The Alliance's annual Summit brings together thought leaders in the agriculture and food communities to discuss hot-button issues and out-of-the-box ideas to connect everyone along the food chain, engage influencers and protect the future of animal agriculture. Although nothing beats being together in person, Pre-Summit webinars will also be available to provide greater access to the exceptional content planned for the 2022 Summit! To see the full agenda and register, visit bit.ly/AAA22Summit.