

2022 STAKEHOLDERS SUMMIT



May 11 – 12, 2022 | Kansas City, MO

The annual Stakeholders Summit brings top thought leaders in the industry together to discuss hot-button issues and out-of-the-box ideas. The 2021 event was the largest yet, attracting nearly 600 attendees. The Summit is a one-of-a-kind conference attended by a diverse group of decision makers, including representatives from farms, ranches, food processors, restaurants, grocery stores, associations, universities and government agencies.

Support animal ag, receive prominent recognition and enjoy the perks that come with sponsoring the industry's premier national event bringing together an audience from all segments of animal agriculture.

BRANDED SPONSORSHIP OPPORTUNITIES

<p>Luncheon Sponsor - \$15,000</p>	<p>Chairperson's Reception Sponsor - \$10,000</p>
<p>Exclusive recognition as the luncheon sponsor Invitation to address attendees Promotional video played prior to lunch (provided by sponsor) 4 complimentary Summit registrations Recognition as Diamond sponsor</p>	<p>Exclusive recognition at Chairperson's Reception Table card with logo at the reception 3 complimentary Summit registrations Recognition as Gold sponsor</p>
<p>Keynote Speaker Sponsor - \$10,000</p>	<p>Welcome Reception Sponsor - \$8,000</p>
<p>Exclusive recognition as sponsor for selected speaker Invitation to introduce speaker Press release promotion announcing speaker Recognition on program 3 complimentary Summit registrations Recognition as Gold sponsor</p>	<p>Special recognition at Summit Welcome Reception Logo on signs for reception 2 complimentary Summit registrations Recognition as Silver sponsor</p>
<p>Media Room Sponsor - \$7,500</p>	<p>Power Sponsor - \$5,000</p>
<p>Recognition as sponsor for media room Invitation to provide personnel to help with photography and press releases 2 complimentary Summit registrations Recognition as Silver sponsor</p>	<p>Recognition as sponsor of power strips at tables in general session room Logo displayed on sign at ballroom entrance 2 complimentary Summit registrations Recognition as Silver sponsor</p>

<p align="center">Wi-Fi Sponsor - \$5,000</p>	<p align="center">Speaker Panel Sponsor - \$5,000 Fulfilled by National Cattlemen's Beef Association</p>
<p>Recognition as Wi-Fi sponsor Logo on wireless access code distributed to attendees 2 complimentary Summit registrations Recognition as Silver sponsor</p>	<p>Recognition as the sponsor for a specific panel Recognition on program and by moderator 2 complimentary Summit registrations Recognition as Silver sponsor</p>
<p align="center">Breakfast Sponsor - \$5,000 Fulfilled by United Egg Producers (1 available)</p>	<p align="center">Summit Mobile App Sponsor - \$5,000</p>
<p>Recognition as the breakfast sponsor Sign displaying logo at breakfast 2 complimentary Summit registrations Recognition as Silver sponsor</p>	<p>Logo included on Summit mobile app Logo included on emails and signage about the app 2 complimentary Summit registrations Recognition as Silver sponsor</p>
<p align="center">Live Twitter Coverage Sponsor - \$5,000</p>	<p align="center">Hotel Key Sponsor - \$4,000</p>
<p>Recognition as sponsor of live Twitter coverage Logo displayed on Alliance Twitter banner during event 2 complimentary Summit registrations Recognition as Silver sponsor</p>	<p>Exclusive recognition has hotel key sponsor Logo displayed on hotel keys 1 complimentary Summit registration Recognition as Bronze sponsor</p>
<p align="center">Break Sponsor - \$3,000 Fulfilled by Adisseo & Cobb-Vantress (1 available)</p>	<p align="center">Pre-Summit Webinar Series Sponsor - \$2,500 (5 available)</p>
<p>Exclusive recognition as coffee break sponsor Sign displaying logo at coffee break station Recognition by moderator prior to break time 1 complimentary Summit registration Recognition as Bronze sponsor</p>	<p>Exclusive recognition as sponsor for one webinar of series Invitation to introduce webinar to attendees Logo displayed on welcome slide 1 complimentary Summit registration Recognition as Bronze sponsor</p>
<p align="center">Registration Sponsor - \$1,500 Fulfilled by Agri Beef & Edge Dairy Farmer Cooperative</p>	<p align="center">In-Room Internet Sponsor - \$1,500 Fulfilled by North Carolina Farm Bureau</p>
<p>Recognition as registration sponsor Logo displayed on sign at registration 1 complimentary Summit registration</p>	<p>Recognition as guest room internet sponsor Logo displayed on slides during breaks 1 complimentary Summit registration</p>

GENERAL SPONSORSHIP LEVELS

	Chairperson's Circle \$20,000	Diamond \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Complimentary Summit registrations	5	4	3	2	1
Complimentary virtual-only passes	4	3	2	1	
Half price registrations to be given to a producer, your member, client or prospect	4	3	2	1	
Opportunity to address Summit attendees during event	✓	✓			
Recognition on conference slides during breaks	Logo	Logo	Logo	Name	Name
Inclusion in Summit related press releases	✓	✓	✓	✓	✓
Logo on the event website and mobile app	✓	✓	✓	✓	✓
Sponsor ribbon on name badge	✓	✓	✓	✓	✓

Have ideas of other ways your organization can contribute to the event? Looking for specific recognition for your contribution? Let's talk! Contact Casey Kinler at ckinler@animalagalliance.org or (703) 562-1411.

Sponsorship deadline: April 11, 2022

