



SPONSORSHIP LEVELS

	Bronze \$1,000 - \$4,999	Silver \$5,000- \$9,999	Gold \$10,000- \$19,999	Platinum \$20,000+
Logo on Alliance website.	✓	✓	✓	✓
Recognized in College Aggies Online press releases.	✓	✓	✓	Featured in one release & listed in all
Receive weekly updates on the competition.	✓	✓	✓	✓
Invitation to join closed Facebook group of participants for networking.	✓	✓	✓	✓
Recognized in Alliance Link e-newsletter.		Logo	Spotlight Feature	Spotlight Feature
Recognition at the 2022 Stakeholders Summit.		Recognized in video played during the event	Recognized on stage, one complimentary registration	Recognized on stage, two complimentary registrations
Opportunity to serve as a mentor during the competition.		✓	✓	✓
Opportunity to host educational webinar or create challenge for CAO students.			✓	✓
Opportunity to host winning students for a tour of farms, facilities and offices.				✓

Club Challenge Sponsor - Amount Varies

- Recognition as the exclusive sponsor of one club challenge.
- Opportunity to create club challenge for CAO participants or select from existing challenges.
- Recognition at the level corresponding to the sponsorship amount.

Sponsorship deadline: September 1, 2021

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