

2021 STAKEHOLDERS SUMMIT



May 5 – 6, 2021 | Virtual

The annual Stakeholders Summit brings top thought leaders in the industry together to discuss hot-button issues and out-of-the-box ideas. The 2020 event was the largest yet, attracting 515 attendees. The Summit is a one-of-a-kind conference attended by a diverse group of decision makers, including representatives from farms, ranches, food processors, restaurants, grocery stores, associations, universities and government agencies.

Support animal ag, receive prominent recognition and enjoy the perks that come with sponsoring the industry's premier national event bringing together an audience from all segments of animal agriculture.

BRANDED SPONSORSHIP OPPORTUNITIES

<p>Virtual Welcome Reception Sponsor - \$8,000 FULFILLED: Elanco</p> <p>Exclusive recognition as the Virtual Welcome Reception sponsor Invitation to address attendees Promotional video played prior to break (provided by sponsor) Six complimentary Summit registrations Recognition as Gold sponsor</p>	<p>Keynote Speaker Sponsor - \$8,000</p> <p>Exclusive recognition as sponsor for selected speaker Press release promotion announcing speaker Recognition on program and by moderator Six complimentary Summit registrations Recognition as Gold sponsor</p>
<p>Live Twitter Coverage Sponsor - \$5,000 FULFILLED: National Biodiesel Board</p> <p>Recognition as sponsor of live Twitter coverage Logo displayed on Alliance Twitter banner during event Four complimentary Summit registrations Recognition as Silver sponsor</p>	<p>Speaker Panel Sponsor - \$5,000</p> <p>Recognition as the sponsor for a specific panel Recognition on program and by moderator Four complimentary Summit registrations Recognition as Silver sponsor</p>
<p>Pre-Conference Webinar Series Sponsor - \$2,500 FULFILLED: Protect the Harvest (4 available)</p> <p>Recognition as sponsor of pre-conference webinars Logo displayed during pre-conference webinars Two complimentary Summit registrations Recognition as Bronze sponsor</p>	<p>Networking Event Sponsor - \$2,500 FULFILLED: Farm Credit</p> <p>Recognition as sponsor of virtual networking event Two complimentary Summit registrations Recognition as Bronze sponsor</p>
<p>Registration Sponsor - \$1,000 FULFILLED: NC Farm Bureau and Mountaire Farms</p> <p>Recognition as the event registration sponsor Logo displayed on event registration website One complimentary Summit registration</p>	<p>Discussion Chat Sponsor - \$1,000 (5 available)</p> <p>Recognition as sponsor of discussion chat group Logo displayed on conference slide during breaks One complimentary Summit registration</p>

GENERAL SPONSORSHIP LEVELS

	Chairperson's Circle \$20,000	Diamond \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Complimentary Summit registrations	10	8	6	4	2
Half price registrations to be given to a producer- your member, client or prospect	8	6	4	2	1
Opportunity to address Summit attendees during event	Yes	Yes			
Opportunity to send push notifications to attendees	Yes	Yes			
Opportunity to add video to Virtual Event Center	Yes	Yes	Yes		
Logo on Virtual Event Center homepage	Yes	Yes	Yes	Yes	
Recognition on conference slides during breaks	Logo	Logo	Logo	Name	Name
Inclusion in Summit related press releases	Yes	Yes	Yes	Yes	Yes
Recognition on the event website	Logo	Logo	Logo	Logo	Logo

Have ideas of other ways your organization can contribute to the event? Looking for specific recognition for your contribution? Let's talk! Contact Casey Kinler at ckinler@animalagalliance.org or (703) 562-1411.

Sponsorship deadline: April 9, 2021

