

REQUEST FOR SPEAKERS: 2022 STAKEHOLDERS SUMMIT

May 11-12, 2022, Kansas City, Mo.

About the 2022 Stakeholders Summit

The annual Stakeholders Summit brings top thought leaders in the animal agriculture and food community together to discuss hot-button issues and out-of-the-box ideas. The 2021 event (hosted virtually) was the largest yet, attracting nearly 600 attendees. The Summit is a one-of-a-kind conference attended by a diverse group of decision makers, including representatives from farms, ranches, food processors, restaurants, grocery stores, legislatures, universities and government agencies. The 2022 Summit will offer both virtual and live attendance options and will include a preconference webinar series leading up to the in-person Summit on May 11-12, 2022.

2022 Theme: "Come Together for Animal Ag: Be Informed, Be Ready, Be Here"

There's only one way to effectively safeguard the future of animal agriculture—together. And now, we finally have the opportunity to come together in person once again. The 2022 Animal Agriculture Alliance Stakeholders Summit is your chance to meet and collaborate with stakeholders throughout the food chain and across commodities. Be informed on the latest news, data and developments in animal welfare, sustainability and other hot topics. Be ready with the tools to work side by side to protect our livelihoods.

Be here as we come together to connect, engage and protect the farm and food communities. Join us at the 2022 Stakeholders Summit - *Come Together for Animal Ag: Be Informed, Be Ready, Be Here!*



Potential Topics

We are seeking presentations that will provide unique and thought-provoking ideas and focus on actionable tools attendees can immediately use and implement. Interactive workshops will be the main focus of the in-person portion of the event. Potential topics include:

- Interactive workshops on relevant topics (crisis management, media relations, farm security, etc.)
- New research and innovations in animal welfare and/or sustainability
- Perspectives on key issues in animal agriculture from throughout the food chain
- Preparing for changing consumer attitudes and preferences
- Activist tactics and strategies for response
- Building relationships and taking opportunities to engage the media, influencers or consumers

Selection Process

Complete and submit the [speaker proposal form](#) by November 26, 2021. If you have questions or trouble with the form, contact Hannah Thompson-Weeman at hthompson@animalagalliance.org.

Our goal is to provide presentations that meet the diverse interests of attendees and fit the Summit theme. We aim to provide specific, action focused sessions that provide attendees with knowledge they can put into action on their farm or in their business. Presentations may not be used to sell products or services.

Proposals will be reviewed by the Animal Agriculture Alliance and notifications will be emailed after the selection process is complete. If selected, your presentation will be promoted on the 2022 Stakeholders Summit website, social media and in Alliance press releases. You will gain valuable professional exposure and networking opportunities as a speaker at this event. **As the Alliance is a nonprofit organization, preference will be given to presenters willing to share their expertise without the expectation of payment.** The Alliance will provide complimentary Summit registration to selected speakers and can cover travel for in-person presenters if needed.

About the Animal Agriculture Alliance

The Alliance is an industry-united, nonprofit organization that safeguards the future of animal agriculture by bridging the communication gap between farm and food communities.

