



WHO IS THE ANIMAL AGRICULTURE ALLIANCE?

A UNITED VOICE FOR ANIMAL AGRICULTURE. We're an industry-united, nonprofit organization that helps bridge the communication gap between farm and fork. We **CONNECT** key food industry stakeholders to arm them with responses to emerging issues. We **ENGAGE** food chain influencers and promote consumer choice by helping them better understand modern animal agriculture. We **PROTECT** by exposing those who threaten our nation's food security with damaging misinformation.

Farm Security Tips

- Establish check-in procedures for visitors at your farm and ensure all employees and family members know the steps to follow if a visitor shows up. Escort visitors at all times.
- Maintain basic security: lock offices and cabinets, have proper lighting, alarms and cameras, post signs for restricted areas and no trespassing.
- If you there is a protest at your farm, facility or an event you are attending, do not engage protestors and remain calm.
- Thoroughly screen all job applicants by verifying past employment, conducting background checks and confirming they are not a known activist listed in the Farm Security and Hiring Hub. Contact the Alliance for more information about the Hub.
- Develop a crisis communication plan.

Spotting an Activist

- Generally young, ages 18 – 30. May be male or female. Generally Caucasian or Hispanic.
- May use a college ID instead of a driver's license.
- Appears over-educated for the position or has an unrelated college degree.
- Sometimes seek work for just a few weeks.
- Their car might have out-of-state license plates.
- Comes to work unusually early and stays late—volunteers for additional work and is an excellent worker.
- May stray into areas of plant/farm not required for their position.
- If not hired for positions dealing directly with animals, will ask to move to a position that gives them access.

