

2020 VIRTUAL STAKEHOLDERS SUMMIT



May 7 – 8, 2020 | Virtual Conference

The annual Stakeholders Summit brings top thought leaders in the industry together to discuss hot-button issues and out-of-the-box ideas. The Summit is a one-of-a-kind conference attended by a diverse group of decision makers, including representatives from farms, ranches, food processors, restaurants, grocery stores, associations, universities and government agencies. The Summit, now in its 19th year, is an integral part of the Alliance's work to bridge the communication gap between farm and fork. The event is our opportunity to bring together every link along the food chain to learn about the most pressing issues of today and tomorrow and how we can all be primed and prepared to shape the future of animal agriculture. We're embracing the challenge of translating the value of Summit into a virtual platform. Your support will not only allow us to share the critical messages our 2020 speakers have to offer to the animal agriculture community but will help the Alliance continue our broader efforts to serve as a united voice for animal agriculture.

SPONSORSHIP LEVELS

	Chairperson's Circle \$20,000	Diamond \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Complimentary Virtual Summit registrations	10	8	6	4	2
Half price registrations to be given to a producer- your member, client or prospect	8	6	4	2	1
Recognition on slides during breaks and in recordings	Logo	Logo	Logo	Name	Name
Inclusion in Summit related press releases	Yes	Yes	Yes	Yes	Yes
Recognition on the event website	Logo	Logo	Logo	Logo	Logo

Branded recognition opportunities:

- Keynotes speaker sponsor
- Panel sponsor
- Media corps sponsor
- Live Twitter coverage sponsor
- Have ideas of other ways your organization can contribute to the event? Let's talk! Contact Casey Kinler at CKinler@AnimalAgAlliance.org or (703) 562-1411.

Sponsorship deadline: April 2, 2020

