

## Thank You Domino's

*Note: The Alliance submitted the below letter of appreciation to Domino's leadership for rejecting a shareholder resolution promoted by an animal rights group. Learn more about the issue here: <http://www.dairyherd.com/e-newsletters/dairy-daily/149136845.html>*

May 16, 2012

Tim McIntyre  
Vice President, Corporate Communications  
Domino's Pizza

Dear Mr. McIntyre:

**On behalf of the Animal Agriculture Alliance, I would like to sincerely thank you and your shareholders for standing up in support of America's farmers and science-based animal care.**

Your leadership in rejecting the extreme resolution recently introduced by the Humane Society of the United States (HSUS) sends an important message to others in the food industry that critical decisions regarding today's farm practices should be made after careful consideration of the facts - and not the emotionally-driven pressure of extremists.

Ensuring animal well-being is the top priority of farmers and ranchers across all sectors of animal agriculture. Today's farm practices are implemented with animal care, environmental stewardship, and food safety in mind. The American Veterinary Medical Association and the American Association of Swine Veterinarians recognize both gestation stalls and group housing systems as appropriate for providing for the well-being of sows during pregnancy.

HSUS and other animal rights groups are not truly concerned with improving animal welfare. These extremists are systematically working to prohibit the ownership and use of animals for any purpose - be it for companionship, entertainment, or food. They exploit the public's emotions in order to fund a radical political agenda. We believe that everyone should be made aware of the threat that HSUS poses to farmers, ranchers, and pet owners.

The Animal Agriculture Alliance is a national non-profit organization that educates the public about how today's farmers care for their animals while providing nutritious, plentiful, and affordable food products for all. Our diverse membership includes national agriculture associations, individual farmers and ranchers, veterinarians, animal behaviorists, agricultural businesses, animal health companies, and other allied industry stakeholders. Collectively, we represent more than two million stakeholders.

Again, thank you for taking a science-based approach to farm animal care. If there's anything the Alliance can do to help you, please don't hesitate to contact us.

Sincerely,

Kay Johnson Smith  
President and CEO