

GREENPEACE

Headquarters: Washington, D.C.

Website: <http://www.greenpeace.org/usa>

Year Founded: 1987

Mission:

“Greenpeace is an independent campaigning organization, which uses non-violent, creative confrontation to expose global environmental problems, and to force the solutions which are essential to a green and peaceful future.”

Major programs:

- Sustainable agriculture, No to GMOs campaign- advocating against the use of GMOs and stating the solution to sustainable agriculture is organic farming.
- Ecological Farming and Food campaign- believes that the future of agriculture is ecological farming, which “employs natural fertilizers; organic pest control; and biodiverse farming.”
- Stop Monsanto campaign- encourages people to sign a petition to suspend the use of Roundup after the World Health Organization declared the active ingredient in Roundup “probably causes cancer.”
- Promotes vegetarianism on its website.
- Supports mandatory labeling of GMOs.
- On June 30, 2016, Greenpeace was [publicly condemned by 107 Nobel Prize Laureates](#) for hindering the advancement of precision agriculture to help developing countries.

Total Expenses: *\$35,744,297

Contributions and Grants: *\$33,462,321

Total Assets: *\$4,583,575

*Financial information provided by the organization’s 2014 IRS form 990.

Key Staff:

- Annie Leonard, Executive Director (creator of the Story of Stuff web video series)
- Franklyn Baker, Chief Operating Officer
- Britt Cocanour, Director of Public Outreach
- Njambi Good, Grassroots Director
- David Barre, Program Director
- Mark Floegel, Research Director (formerly with PIRGs)
- Nathan Santry, Actions Director
- Ben Kroetz, Director of Online Strategy
- Britt Cocanour, Director of Public Outreach

Just a few examples of Greenpeace taking extreme actions:

- [Destroyed a test plot of GMO wheat](#)
- [Stole whale meat from Japan](#)
- [Damaged a historic site in Peru](#)

“Genetically engineered crops make us dependent on toxic chemicals and corporate control of agriculture. They pose unknown risks to our environment - and ourselves.”

- Greenpeace website, 2015

“Eating more plant-based foods is a powerful action you can take to help protect the environment.”

- Greenpeace website, 2015

“Due to the amount of land required to raise animals for food and the destructive effect livestock has on the land, animal farming is the leading threat to endangered species and the number one cause of species extinction in the US and around the world.”

- Greenpeace website, 2015



Updated: January 2017



Know your environment.
Protect your health.

Headquarters: Washington, D.C.

Website: <http://www.ewg.org/>

Year Founded: 1999

Mission:

“To empower people to live healthier lives in a healthier environment. With breakthrough research and education, we drive consumer choice and civic action.”

Major programs:

- Encourages consumers to sign a pledge and go “meatless and cheese-less” for at least one day per week.
- EWG’s Food Scores – rates products based on their nutrition, “ingredient concerns”, and how much it has been processed on a scale of 1 to 10.
- EWG’s Shopping Guide to Avoid GE Foods – consumer guide to avoid buying foods made with genetic engineering in the grocery store.
- Meat Eaters Guide - provides their “helpful tips for meat eaters” which include eat less meat and dairy, eat grass-fed, certified organic meat with no antibiotics or hormones, and avoid farmed seafood.
- Encourages consumers to contact their representative to strengthen regulations of CAFOs to “prevent pollution and unnecessary use of antibiotics and hormones” along with serving less meat in school lunch programs.
- Released a report in 2016 claiming voluntary programs fail to clean up water polluted by supposed farm runoff titled “Fooling Ourselves: Voluntary Programs Fail to Clean Up Dirty Water.”

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| Total Expenses: | *\$8,236,798 |
| Contributions and Grants: | *\$10,459,430 |
| Total Assets: | *\$5,685,706 |

*Financial information provided by the organization’s 2014 IRS form 990.

- “Exposing Fields of Filth” interactive maps – in partnership with the Waterkeeper Alliance, shows CAFO operations in North Carolina.

Key staff:

- Ken Cook, President and Co-founder
- Craig Cox, Senior Vice President for Agriculture and Natural Resources
- Scott Faber, Vice President of Government Affairs (formerly with Environmental Defense Fund and Grocery Manufacturers Association)
- Colin O’Neil, Agriculture Policy Director
- Monica Amarelo, Director of Communications
- Bill Walker, Vice President and Managing Editor (formerly with Greenpeace)

“Sometimes you can hardly tell if conventional growers are growing food or if they themselves are producing the pesticides because they seem to be such strong supporters of pesticides.”

– Ken Cook, President
Georgia Organics Conference, 2014

“By eating and wasting less meat, consumers can help limit the environmental damage caused by the huge amounts of fertilizer, fuel, water, and pesticides, not to mention the toxic manure and wastewater that goes along with producing meat.”

- Kari Hamerschlag, EWG Senior Analyst
EWG press release, 2011



Update: January 2017



Headquarters: Washington, D.C.

Website: <http://www.foodandwaterwatch.org>

Year Founded: 2005

Mission:

“Food & Water Watch champions healthy food and clean water for all. We stand up to corporations that put profits before people, and advocate for a democracy that improves people’s lives and protects our environment.”

Major programs:

- In 2019 they launched a “Farm vs. Factory” interactive website that compares what they consider “sustainable” and “industrial” agriculture.
- Campaign to “Ban Factory Farms” – encourages citizens to sign a petition to ban “factory farms”
- “Factory Farm Map” and report published in March 2015 provides the organization’s own analysis of the USDA census of agriculture data to show how many “factory farms” are in the United States.
- “Campaign to Save Antibiotics” encourages citizens to contact members of Congress to urge farms to only give antibiotics to sick animals.
- Factory Farm Nation report, done in 2015, includes many negative statements about factory farms including that it “has contributed to a host of environmental, public health, economic, food safety and animal welfare problems.”
- Advocates against the use of genetic engineering, claiming that GM crops are creating “superweeds” and harming the environment.
- Supports the use of undercover video campaigns on their website.

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| Total Expenses: | *\$14,456,012 |
| Contributions and Grants: | *\$14,639,581 |
| Total Assets: | *\$7,251,397 |

*Financial information provided by the organization’s 2014 IRS form 990.

Key Staff:

- Wenonah Hauter, Founder and Executive Director (spoke at 2011 Conference to End Factory Farming hosted by Farm Sanctuary)
- Lane Brooks, COO and CFO
- Darcey Rakestraw, Director of Communications
- Tony Corbo, Senior Lobbyist
- Alison Grass, Research Director
- Miranda Carter, Online Organizing Director

“Factory farms can’t be regulated and they can’t be fixed. It’s time for a ban on factory farms!”

- Food & Water Watch website, 2019

“These aren’t the pastoral farms in your childhood picture books. Nearly all modern farms raising animals for food are massive operations that house thousands of animals in confined, crowded spaces.”

- It’s Time to Ban Factory Farms, 2018

Food & Water Watch press release

“Many of our public waterways suffer from nutrient impairment and factory farms are some of the biggest nutrient polluters in the country.”

- Wenonah Hauter, Executive Director

Food & Water Watch statement on American Farm Bureau & NPPC case with EPA, 2015



Updated: May 2019



Headquarters: Washington, D.C.
Other locations: Berkeley, CA

Website: <http://www.foe.org/>

Mission:

“Friends of the Earth strives for a more healthy and just world. We understand that the challenges facing our planet call for more than half measures, so we push for the reforms that are needed, not merely the ones that are politically easy.”

Major programs:

- *Spinning Food* report: 2015 report “investigating how Big Food and agrochemical corporations are deliberately misleading the public – and reporters – on facts about industrial agriculture and organic and sustainable food production.” Groups included the Animal Agriculture Alliance, BIO, North American Meat Institute, Protect the Harvest and U.S. Farmers and Ranchers Alliance.
- Campaign for GE-free seafood – working to keep GE salmon, or “frankenfish,” off of the market and enforce mandatory labeling so consumers can “choose whether to feed these risky products to their families.”
- Guide to Avoiding Factory-Farmed Meat and Dairy – claims “when you eat less, you can afford better” and that “local, pasture-raised, certified organic delivers the greatest benefits.”
- Promotes Meatless Mondays.

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| Total Expenses: | *\$9,657,628 |
| Contributions and Grants: | *\$10,300,205 |
| Total Assets: | *\$11,583,403 |

*Financial information provided by the organization’s 2014 IRS form 990.

Year Founded: 1969

Key staff:

- Erich Pica, President
- Lisa Archer, Food and Technology Program Director
- Michelle Chan, Vice President of Programs
- Kate Colwell, Media Relations Manager
- Tiffany Finick-Haynes, Food Futures Campaigner
- Kari Hamerschlag, Deputy Director of Food and Technology
- Damon Moglen, Senior Strategic Advisor (formerly with Greenpeace)

“We’re not paying attention to the pollution that’s being admitted by the large, corporate, factory farms and slaughter houses.”

– Erich Pica, President
C-Span television interview, 2015

“The industrial food and agriculture sector is trying to defuse concerns about the real risks of chemical-intensive industrial agriculture and undermine public confidence in the benefits of organic food and diversified, ecological production systems.”

- FOE blog post about *Spinning Food* report, 2015

“Cage-free eggs often come from industrial farms that raise hens in crowded conditions with no outdoor access. Free-range eggs may be better, but access to the outdoors is limited, and hens are usually fed GMO grains and antibiotics..”

- FOE Guide to Avoiding Factory-Farmed Meat and Dairy, 2017





Headquarters: New York City, NY
Website: <http://www.nrdc.org>
Year Founded: 1970

Total Expenses: *\$133,435,489
Contributions and Grants: *\$127,497,252
Total Assets: *\$301,556,189

*Financial information provided by the organization's 2015 IRS form 990.

Mission:

"The Natural Resources Defense Council's purpose is to safeguard the Earth: its people, its plants and animals and the natural systems on which all life depends."

Major programs:

- Works to "reduce antibiotic misuse in livestock" and "create sustainable beef standards" to fulfill its mission.
- Stop the Spread of Superbugs campaign – petition for consumers to sign urging the animal agriculture industry to use less antibiotics in meat production.
- Sued the FDA in 2011 with the Center for Science in the Public Interest, Food Animal Concerns Trust, Public Citizen, and the Union of Concerned Scientists to end the use of antibiotics in animal feed.
- Called on Foster Farms in 2014 to "demonstrate antibiotic stewardship in chicken operations" by signing onto a [letter](#) with 30 other environmental groups and "animal welfare" organizations including HSUS, ASPCA, SRAP, PCRM, Compassion in World Farming, Farm Forward and The Center for Food Safety, after the chicken company was scrutinized for a salmonella outbreak.
- Offers "5 tips for buying better beef" including buy pasture-raised, grass-fed, organic and antibiotic-free and eat less meat so you can pay more for labels.

Key staff:

- Rhea Suh, President
- Mitchell Bernard, Chief Counsel
- JoAnne Berkenkamp, Senior Advocate of Food and Agriculture Program
- Jonathan Kaplan, Director of Food and Agriculture Program
- Erik Olson, Director of Health Program (formerly with Pew Charitable Trusts)
- Sujatha Jahagirdar Bergen, Policy Specialist of Food and Agriculture Program (formerly with U.S. PIRG)
- Lena Brook, Food Policy Advocate

"The simplest course of action, says Bergen, is to follow the advice of Michael Pollan: Eat more plants and fewer animal products."

- Sujatha Jahagirdar Bergen, Policy Specialist of Food and Agriculture Program
NRDC blog post, 2017

"By eating less meat, and choosing meat produced with less environmental impacts when we do eat it, we protect the air, land, water and climate that sustain us all."

- Peter Lehner, Executive Director
NRDC blog post, 2015

"The industrial livestock farms that produce most of the meat consumed in this country are a major source of water pollution nationwide. Common practices on these farms, including waste handling and the misuse of antibiotics, are harmful to the land, air, and climate, and also contribute to the growing public health crisis of antibiotic resistance."

- Peter Lehner, Executive Director
NRDC blog post, 2015



Updated: August 2018