

**Headquarters:** Washington D.C.

**Website:** [www.prcm.org](http://www.prcm.org)

**Year Founded:** 1985

Total Expenses:	*\$17,881,232
Contributions and Grants:	*\$20,513,771
Total Assets:	*\$11,788,823

\*Financial Information provided by the organization's 2015 IRS form 990.

## Mission:

"Promotes preventive medicine, conducts clinical research, and encourages higher standards for ethics and effectiveness in research."

## Major programs:

- Created by Neal Barnard in 1985 to be the "scientific" voice of the animal rights movement and received money from PETA until 2005. It spreads misinformation about meat, milk and eggs, and promotes veganism.
- In 1991, the American Medical Association issued a statement asserting PCRM is "neither responsible nor are they physicians."
- In June 2017, the group sponsored a protest against hospitals using pigs to train and teach medical students.
- Neal Barnard appears in several animal rights propaganda films using his credentials as a doctor to spread misinformation about animal protein.
- School Lunch Reform campaign – advocates for increased plant-based options in schools.
- Farm Subsidies Reform campaign – advocates for increased subsidies for plant-based foods and less for animal proteins.
- In 1991, PCRM proposed that meat and dairy be dropped completely from the Food Pyramid.

## Key Staff:

- Neal Barnard, M.D., President (Scientific Advisor to [PETA](http://PETA))
- Betsy Wason, Vice President of Development
- Kristie Sullivan, Vice President of Research Policy
- Stephen Kane, Vice President of Finance
- Doug Hall, Vice President of Publications
- Stacey Glaeser, Vice President of Human Resources
- Jeanne Stuart McVey, Media Relations Manager
- Laura Anderson, Communications Specialist
- Dania DePas, Director of Communications

*(Physicians make up just 7 percent of PCRM's membership.)*

**"To better focus on threats that challenge the foundations of American society, the FBI first needs to combat disease-inducing meat and dairy products within its own ranks and protect its agents with a healthy plant-based diet.**

– Neal Barnard, M.D., President  
The Huffington Post blog, 2015

**"The beef industry has contributed to more American deaths than all the wars of this century, all natural disasters, and all automobile accidents combined. If beef is your idea of "real food for real people," you'd better live close to a real good hospital."**

– Neal Barnard, M.D., President  
The Buffalo News, 1995

**"Get arrested. Destroy the property of those who torture animals. Liberate those animals interned in the hellholes our society tolerates."**

– Jerry Vlasak, M.D., former spokesperson and scientific advisor  
Animal Rights Conference, 2002



**Headquarters:** Yonkers, NY

**Website:** <http://consumersunion.org/>

**Mission:**

“We are dedicated to one enduring idea: *Unleashing the world-changing power of consumers.*”

**Major Programs:**

- Campaigns for “Meat Without Drugs” and GMO labeling and organic foods.
- Chain Reaction report – scores restaurants rate on reducing antibiotics in their meat supply.
- Not in My Food campaign – promotes labeling of GMOs and “getting antibiotics out of food animals.” The campaign argues that consumers have the right to know “what your meat was fed, or if the ingredients contain GMOs, or if the packaging was made with BPA.”
- Pressures retailers to adopt new antibiotic policies with online petitions.
- Is involved in the group Keep Antibiotics Working along with Friends of the Earth, Natural Resources Defense Council, Food Animal Concerns Trust and Center for Food Safety.

Total Expenses:	*\$255,075,307
Contributions and Grants:	*\$31,333,906
Total Assets:	*\$427,740,422

\*Financial information provided by the organization’s 2014 IRS form 990.

**Year Founded:** 1936

**Key Staff:**

- Marta Tellado, President and CEO
- David Butler, Communications Director
- Laura MacCleery, Vice President for Consumer Policy and Mobilization
- Michael McCauley, Media Director
- Elisa Odabashian, Director of West Coast Office and State Campaigns
- Meg Bohne, Campaign Organizer
- Jean Halloran, Director of Food Policy Initiatives
- Michael Hansen, Senior Staff Scientist

**Key Board of Directors Members:**

- Edmund Mierzwinski, U.S. PIRG
- Thomas Wathen, The Pew Charitable Trusts

“Many dangerous strains of bacteria are now resistant to most common antibiotics. Yet we continue to saturate our environment with antibiotics to promote the growth of livestock raised in crowded and unsanitary conditions. We must preserve our antibiotics, while improving life for our animals.”

-Consumers Union website, 2017

“Simply put, industry fears giving you a choice. Consumers overwhelmingly want to know if their food is genetically engineered, even if they decide to buy and eat it anyway. But GMO seed and crop producers are concerned about losing market share, and have decided that the solution is to keep you in the dark.”

- Jean Halloran, Director of Food Policy Initiative  
Consumers Union blog post, 2015

“Eighty percent of the antibiotics produced in the United States are used on the farm in the production of meat. This practice creates the proliferation of antibiotics-resistant superbugs that migrate off the farm and into communities, making medicines for human disease less effective.”

- Michael Hansen, Senior Staff Scientist  
CU press release about FDA Report on Antibiotics Use in Animals, 2015





**Headquarters:** Washington, D.C.

**Website:** <http://www.cspinet.org/>

**Mission:**

“To conduct innovative research and advocacy programs in health and nutrition, and to provide consumers with current, useful information about their health and well-being.”

**Major programs:**

- Processed Meat Petition – sent a petition in 2016 to former Secretary of Agriculture Tom Vilsack asking for a label that warns consumers that “frequent consumption of processed meat increases the risk of developing colorectal cancer.”
- Frequently launches campaigns and petitions for brands to remove ingredients CSPI deems harmful, such as food dyes.
- Agricultural Biotechnology Project - supports the adoption of GE technology in “a sustainable manner” and advocates for “strong federal regulations” regarding the use of GE crops to “ensure safety to humans and the environment.”
- Eating Green Project - claims a diet with more plant-based foods is better for human health and the environment.

Total Expenses:	*\$17,109,059
Contributions and Grants:	*\$15,692,039
Total Assets:	*\$10,272,261

\*Financial information provided by the organization’s 2014 IRS form 990.

**Year Founded:** 1971

**Key Staff:**

- Michael Jacobson, Co-founder and President (on board of Great American Meatout- annual event sponsored by FARM; spoke at 2014 Food Revolution Summit)
- Jeff Cronin, Director of Communications
- Lilia Smelkova, Campaign Manager, Food Day
- Bonnie Liebman, Director of Nutrition
- Gregory Jaffe, Director of Biotechnology
- David Plunkett, Senior Staff Attorney, Food Safety
- Caroline Smith DeWaal, former Food Safety Director (featured in *The Trouble with Chicken* documentary). Current International Food Safety Policy Manager at the FDA.

“The strains of salmonella that are showing up in these chickens are tougher, stronger and many of them are antibiotic resistant.”

– Caroline Smith DeWaal, former Food Safety Director  
*The Trouble with Chicken* documentary, 2015

“A diet based more on plant-based foods than meats and dairy can lead to extra years of healthy living.”

- CSPI website, 2015

“And far too many of us are consuming far too much saturated fat (much of it from factory-farmed, grain-fed beef), sugar (mostly from soda and other sugary drinks), and salt (in processed and restaurant meals).”

- Michael Jacobson, Executive Director  
Huffington Post blog, 2011



Updated: January 2017

**Headquarters:** Baltimore, MD

**Website:** <http://www.jhsph.edu/research/centers-and-institutes/johns-hopkins-center-for-a-livable-future/index.html>

**Year Founded:** 1999

### **Mission:**

To promote research and to develop and communicate information about the complex interrelationships among diet, food production, environment and human health, to advance an ecological perspective in reducing threats to the health of the public and to promote policies that protect health, the global environment and the ability to sustain life for future generations.

### **Major programs:**

- In 2016, partnered with [Socially Responsible Agricultural Project](#) to send an 8-pg letter to Eastern Shore residents urging them to oppose industrial agriculture.
- Technical Assistance to Meatless Monday Campaign – Provides technical assistance and serves as a “science advisor” to the animal rights activist-driven campaign.
- Formally affiliated with GRACE through the HenrySpira/GRACE Project on Industrial Animal Production. Namesake Henry Spira is considered one of the founders of the modern animal rights movement in the U.S. and was a radical opponent of both animal agriculture and life-saving medical research using animals.
- In 2003, GRACE partnered with PETA (People for the Ethical Treatment of Animals) and another vegan activist organization, Farm Sanctuary, to launch a video smear campaign against modern agriculture called The Meatrix.
- In 2010, CLF released a video titled “Out to Pasture: The Future of Farming?”, arguing modern animal agriculture farmers aren’t real farmers and that only small, pasture-based farms are real farms that are better for the environment, community and animal welfare.

### **Key Staff:**

- James Yager, Acting Director
- Robert Lawrence, Founding Director
- Chris Stevens, Director of Communications
- Roni Neff, Food System Sustainability and Public Health Program Director
- Bob Martin, Food System Policy Program Director (former Executive Director of the Pew Commission on Industrial Farm Animal Production)
- Keeve Nachman, Food Production and Public Health Program Director

**“Reducing your intake of meat and animal products, particularly from industrial sources, can help protect your health, the health of the public, and the environment.”**

*Johns Hopkins Center for a Livable Future’s website, 2016*

**“If we continue to eat the same amount of meat on all the other days, Americans will need something more than a Meatless Monday, we’ll need something more like a Meatless Monday, Tuesday, Wednesday, and Thursday to hit these Guidelines.”**

*Roni Neff, Food System Sustainability and Public Health Program Director  
CLF Blog, 2016*



# U.S. PIRG

**Headquarters:** Washington, D.C.

**Website:** <http://www.uspirg.org/>

## Mission:

“To deliver persistent, result-oriented public interest activism that protects our health, encourages a fair, sustainable economy, and fosters responsive, democratic government by using the time-tested tools of investigative research, media exposes, grassroots organizing, advocacy and litigation.”

## Major programs:

- In Sept. 2016, the group hosted a Twitter chat with Natural Resources Defense Council, Center for Science in the Public Interest, Moms Rising and Steven Roach of Food Animal Concerns Trust about antibiotic resistance.
- “Stop the Overuse of Antibiotics on Factory Farms” campaign – pressuring KFC to “go further” in updating their antibiotics policy by having activists send an email to the CEO of KFC asking them to “stop serving meat from animals fed a routine diet of antibiotics.”
- Pressured Subway to make an announcement to stop the “overuse of antibiotics” in 2015.
- “Label GMO Foods” campaign – argues all foods made with genetic engineering should be labeled and argues they are not safe for consumers to eat.
- Is involved in the group [Keep Antibiotics Working](#) along with [Friends of the Earth](#), [Natural Resources Defense Council](#), [Food Animal Concerns Trust](#), Consumers Union and [Center for Food Safety](#)

Total Expenses: \*\$1,048,376

Contributions and Grants: \*\$1,187,686

Total Assets: \*\$7,220,674

\*Financial information provided by the organization's 2014 IRS form 990.

**Year Founded:** 1984

- Releases the Chain Reaction report in conjunction with Consumers Union and other groups which scores restaurants rate on reducing antibiotics in their meat supply.

## Key Staff:

- Andre Delattre, Executive Director
- Douglas H. Phelps, President and Chairman
- Steve Blackledge, Public Health Program Director
- Bill Wenzel, Antibiotics Program Director
- Matthew Wellington, Antibiotics Program Field Director
- Chris Mackenzie, Digital and Communication Director
- Anya Vanecek, Public Health Digital Campaigner

“The majority of antibiotics sold in the U.S—roughly 70 percent—are sold for use on livestock and poultry. Many industrial farms administer the drugs on a routine basis to animals that aren't sick to make them grow faster and as a prophylactic against disease brought on by unsanitary conditions.”

– Matthew Wellington, Antibiotics Program Field Director  
U.S. PIRG blog post, 2016

“Crops that are genetically modified are designed for increased pesticides and herbicides, which have been linked to serious health impacts.”

- U.S. PIRG website, 2016

“The overuse of antibiotics on factory farms is helping fuel one of the greatest public health threats of our time.”

- Steve Blackledge, Public Health Program Director  
U.S. PIRG blog post, 2016



Updated: January 2017