



2016 SPONSORSHIP LEVELS

Platinum \$20,000+

- Company logo placed on advertisements, promotional materials and Alliance website.
- Spotlight in *Alliance Link*, monthly Alliance e-newsletter.
- Featured in a College Aggies Online press release and listed in all CAO press releases.
- Opportunity to host an educational webinar or create a club or individual challenge for CAO participants.
- Invitation to join closed Facebook groups of participants and program alumni to network with the students.
- Weekly updates on the competition from the Alliance.
- Opportunity to host winning students for a tour of farms, facilities and offices coordinated by the Alliance.
- Recognition on stage at the 2017 Stakeholders Summit and opportunity to present awards to winning students, which includes two complimentary registrations for the event.

Gold \$10,000-\$19,999

- Company logo placed on Alliance website.
- Spotlight in *Alliance Link*, monthly Alliance e-newsletter.
- Listed as a sponsor in all College Aggies Online press releases.
- Opportunity to host an educational webinar or create a club or individual challenge for CAO participants.
- Invitation to join closed Facebook groups of participants and program alumni to network with the students.
- Weekly updates on the competition from the Alliance.
- Recognition on stage at the 2017 Stakeholders Summit and opportunity to present awards to winning students, which includes a complimentary registration for the event.

Silver \$1,000-\$9,999

- Company logo placed on Alliance website.
- Listed as a sponsor in all College Aggies Online press releases.
- Opportunity to create a club challenge for CAO participants.
- Weekly updates on the competition from the Alliance.
- Recognition at the 2017 Stakeholders Summit.

Club Challenge Sponsor

- Recognition as the exclusive sponsor of one club challenge.
- Opportunity to create club challenge for CAO participants or select from existing challenges.
- Name and provide a specific prize for the winning club.
- Weekly updates on the competition from the Alliance.

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