

## 2012 Sponsorship Information

**Join the celebration—become a sponsor of the Animal Agriculture Alliance’s 11th Annual Stakeholders Summit!**

Celebrate the Alliance’s 25th Anniversary at the 11th Annual Stakeholders Summit! As a sponsor of this year’s program, you will receive prominent visibility for your company or association; superior customer service before, during, and after the Summit; and all of the perks that come with a national-level sponsorship at the animal agriculture industry’s premier event bringing in diverse audiences and speakers from across the industry.

	Chairman’s Circle \$20,000	Diamond \$15,000	Gold \$10,000	Silver \$5,000	Bronze \$2,500
Chairman’s Reception Sponsor	Yes	No	No	No	No
Opportunity to address Summit attendees	Yes	No	No	No	No
Free Registration	5	4	3	2	1
Table-top Booth Display	Yes	Yes	Yes	Yes	No
Promotional Items in Registration Materials	Yes	Yes	Yes	Yes	No
Inclusion on Event Marketing Materials	Logo	Logo	Logo	Name	Name
Recognition at Thursday Luncheon	Yes	Yes	Yes	Yes	Yes
Serve on 2013 Planning Committee	Yes	Yes	Yes	Yes	Yes
Acknowledgement on Website	Logo	Logo	Logo	Logo	Logo
Slides for Conference Room	7 Slides	5 Slides	3 Slides	2 Slides	Name
Ribbon on Badge	Yes	Yes	Yes	Yes	Yes



May 2-3, 2012

# Stakeholders Summit

To become a sponsor, contact

Catharine Kuber

CKuber@animalagalliance.org

703.562.1414

Deadline: April 17, 2012

## Additional Sponsorship Opportunities

<p><b>Luncheon Sponsor - \$15,000</b> (Limited to 1 company)</p>	<p><b>Sponsor a Speaker - \$3,000-\$10,000</b> (Limited to 8 companies)</p>
<p>Exclusive recognition as luncheon sponsor Promotional video played during lunch (supplied by sponsor) Logo on all printed luncheon program materials Four (4) complimentary Summit registrations <b>Recognition and full benefits of Diamond Sponsorship</b></p>	<p>Recognition as a sponsor for a specific speaker (first to sponsor has first choice for speakers) Slide displaying logo during speaker's presentation Logo included on conference program under speaker name Two (2) complimentary Summit registrations</p>
<p><b>Wi-Fi Sponsor - \$10,000</b> (Limited to 1 company)</p>	<p><b>Legal Workshop &amp; Luncheon - \$10,000</b> (Limited to 1 company)</p>
<p>Exclusive recognition as Wi-Fi "Hot Spot" sponsor Banner displaying logo in meeting space Logo on wireless access cards distributed to all attendees Three (3) complimentary Summit registrations <b>Recognition and full benefits of Gold Sponsorship</b></p>	<p>Logo on all workshop materials Printed logos on lunch boxes Sign displaying logo at workshop and luncheon Three (3) complimentary Legal Workshop registrations <b>Recognition and full benefits of Gold Sponsorship</b></p>
<p><b>Breakfast Sponsor - \$7,000</b> (Limited to 2 companies)</p>	<p><b>Chairman's Reception Sponsor - \$6,000</b> (Limited to 1 company)</p>
<p>Exclusive recognition as a hot breakfast sponsor Sign displaying logo at breakfast location Two (2) complimentary Summit registrations <b>Recognition and full benefits of Silver Sponsorship</b></p>	<p>Special recognition at Chairman's Reception Logo on all printed reception materials Three (3) complimentary invitations to the Chairman's Reception <b>Recognition and full benefits of Silver Sponsorship</b></p>
<p><b>25th Anniversary Reception Sponsor - \$5,000</b> (Unlimited or \$30,000 title sponsor)</p>	<p><b>Break Sponsor - \$5,000</b> (Limited to 2 companies)</p>
<p>Special recognition at 25th Anniversary Reception Table card with logo at 25th Anniversary Reception Two (2) complimentary Summit registrations <b>Recognition and full benefits of Silver Sponsorship</b></p>	<p>Exclusive recognition as coffee break sponsor Sign displaying logo at coffee break station Two (2) complimentary Summit registrations <b>Recognition and full benefits of Silver Sponsorship</b></p>
<p><b>Conference Bag Sponsor - \$3,000</b> (Limited to 2 companies)</p>	<p><b>Video Archiving Sponsor - \$1,500</b> (Limited to 1 company)</p>
<p>Logo printed on conference bags with Summit logo One (1) complimentary Summit registration <b>Recognition and full benefits of Bronze Sponsorship</b></p>	<p>Logo on all conference sessions in video archive Logo included in program as video archive sponsor One (1) complimentary Summit registration</p>



**All sponsorship contributions are 100% tax-deductible as the Alliance is a 501(c)(3) nonprofit organization.**

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