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Stakeholders Summit Sponsorship 2012

Dear Prospective Sponsor:

The 11th Annual Stakeholders Summit of the Animal Agriculture Alliance will be held May 2-3, 2012 in Arlington, VA! The Summit will be held at the Westin Arlington Gateway. We are expecting approximately 300 Alliance members and animal agriculture leaders and decision makers to be in attendance at the meeting.

I hope you will consider sponsoring this premier event. The Alliance is celebrating its 25th year advocating for the animal agriculture industry and this event is sure to be a worthy celebration with many opportunities for visibility and sponsorship for your company or association.

Themed, "Real Farmers Real Food: Celebrating Tradition and Technology," the 2012 Summit is sure to inform, motivate, and celebrate. Moderated by Tom Brand, President of the National Association of Farm Broadcasting, the program includes:

- Legislative outlook
- Positive consumer outreach case studies
- Activist response strategies
- Retailer perspective
- International "lessons learned"
- Media (Mis)Perceptions

Please feel free to contact me with any questions or concerns. I look forward to working with you to make the 2012 Stakeholders Summit an engaging and empowering one!

Best regards,

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The Animal Agriculture Alliance, a 501(c)(3) non-profit organization, communicates the important role of animal agriculture to our nation's economy, productivity, vitality, security and that animal well-being is central to producing safe, high-quality, affordable food and other products essential to our daily lives.