



*Ninth Annual Stakeholders Summit*  
**Truth, Lies and Videotape:  
Is Activism Jeopardizing Our Food Security?**

**Schedule of Events**

**Wednesday, April 28<sup>th</sup>**

**7:30 am**      ***Continental Breakfast***

**8:30 am**      ***Welcome to Summit 2010***

Kay Johnson Smith, Executive Vice President, Animal Agriculture Alliance

Dr. Elizabeth Parker, Chairman, Animal Agriculture Alliance  
Chief Veterinarian, National Cattlemen's Beef Association

**8:45 am**      ***Current Events Influencing Agriculture***

Sara Wyant, President AgriPulse Communications and Summit Moderator

**9:00 am**      ***What's Happening on the Legislative Front***  
**Federal Forecast**

Congressman David Scott (D-GA), Chair, Livestock, Dairy & Poultry Subcommittee

**State Round Up**

Mike Zumwinkle, Director, Government Relations and Corporate Affairs, Cargill

**10:15 am**      **Break**

**10:30 am**      **The Human Cost of the Animal Rights Movement**

Wesley J. Smith, Award winning author and Senior Fellow in Human Rights and Bioethics at the Discovery Institute

**Exposing Activists' True Agenda – Will it Build Consumer Support?**

David Martosko, Director of Research, Center for Consumer Freedom and Editor, Humanewatch.org

**12:00 pm**      **Lunch**

**Keynote Address: *What's At Stake?***

Asa Hutchinson, The Asa Hutchinson Law Group, former Congressman (AR) and former Under Secretary, Department of Homeland Security

**1:45 pm**      ***Ensuring Healthy Animals and Food Safety – The Need to Preserve Antibiotics***

Randall Singer, Ph.D, DVM, Associate Professor, Epidemiology, University of Minnesota

**2:15 pm**      ***Agricultural Productivity Strategies for the Future: Addressing U.S. and Global Challenges***

Dr. Gale Buchanan, *Dean and Director Emeritus, College of Agricultural and Environmental Sciences, The University of Georgia*; former Under Secretary, U.S. Department of Agriculture

- 2:45 pm**      ***BREAK***
- 3:00 pm**      ***Terrorism Against the Food Industry – Impacting Food Safety and Security***  
David Silverberg, Founding Editor, *Homeland Security Today*
- Preventing Undercover Employment Operations***  
Houston Johnson, Uniform Patrol and Tactical Team Commander, Harker Heights (TX) Police Department
- 4:15 pm**      ***Strategies for Coping with “Animal Law” Claims***  
John Simpson, Partner, Fulbright & Jaworski L.L.P.  
Michelle Pardo, Partner, Fulbright & Jaworski L.L.P.
- 4:45 pm**      ***Unethical Campaigns and Growing Litigation Building Activists’ Coffers***  
John Dillard, University of Richmond Law School
- 5:30 – 7:00 pm**    ***Reception***

**Thursday, April 29<sup>th</sup>**

- 7:30 am**      ***Continental Breakfast***
- 8:30 am**      ***Recap of Day One***  
Sara Wyant, Moderator
- 8:40 am**      ***Cleaning Up the Bad Actors***  
Crystal Mackay, Executive Director, Ontario Farm Animal Council
- 9:10 am**      ***Video Auditing – Innovative Initiatives for Continuous Improvement***  
Adam Aronson, Chief Executive Officer, Arrowsight, Inc.
- 9:40 am**      ***Proactive Animal Well-being Initiatives***
- National Dairy FARM (Farmers Assuring Responsible Management)***  
Betsy Flores, Director of Regulatory Affairs, National Milk Producers Federation
- “We Care” Responsible Pork Initiative***  
Don Butler, Director, Government Affairs, Murphy-Brown LLC, President of National Pork Producers Council
- 10:15 am**      ***Break***
- 10:30 am**      ***Winning Hearts and Minds – A New Media Strategy***
- When Michael Pollan Visited Our City***  
Marjorie Stieve, Marketing Services Manager, Vita Plus Corporation

11:00 am      ***Reaching Friends, Family & Urban Consumers – The Impact & Value of Social Networking***

***Case Studies Demonstrating the Powerful Impact of Social Networking***

Mary Kathryn Covert, Assistant Vice President, Public Affairs, FD

Sarah Hubbard, Communications Coordinator, Animal Agriculture Alliance

12:00 pm      **Take Home Thoughts and Actions**

Kay Johnson, Executive Vice President, Animal Agriculture Alliance

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**Special Note:**

***Attendance at the 2010 Summit qualifies for 10 CEUs for members of the American Registry of Professional Animal Scientists (ARPAS).***