



College Aggies Online Point Chart

Level One:

Activity	Description	Point Value
Change your profile picture	The more ag-related, the better	1 point
Customize your profile's color and theme	Colors can be changed by clicking on "Manage My Page" and choosing "Appearance"	1 point
Complete all profile questions	Fill out the entire survey when you create your CAO profile	1 point
Participate in discussion	On CAO Web site	1 point/posting
Upload video from Youtube, etc	Share videos that you didn't create yourself with good info	1 point/posting

Each discussion posting must be "tagged" with the name of the author's school AND club (without spaces) to receive credit (Example tag: AwesomeUniversityAggieClub)

- Points for profile personalization will be awarded once for credit
- All content is subject to review by the administrator; postings found to be offensive or inappropriate will be removed

Level Two:

Activity	Description	Point Value
Post blog	CAO Web site	5 point/posting
Post picture	CAO Web site	5 point/posting
Post user-created video	CAO Web site	5 point/posting

Each posting must be "tagged" with the name of the author's school AND club (without spaces) to receive credit (Example tag: AwesomeUniversityAggieClub)

- There is no limit to the number of postings each club can author
- Blog postings must be at least 250 words to count for credit
- All content is subject to review by the administrator; postings found to be offensive or inappropriate will be removed

Level Three:

Activity	Description	Point Value
Establish independent blog	Use Blogger, etc to write about ag	10 points
Create Facebook page for club	Add updates about upcoming events, communicate with friends about ag	10 points
Create Youtube channel for club	Upload own ag videos to share	10 points
Create Twitter account for club	Designate someone to add updates about ag topics	10 points
Author article	Get an article concerning ag published in school or local (non-trade) publication	10 points/article
Write letter to editor	Contact editor about ag topics	10 points/letter

Participants must provide links on their profile's "About Me" section to receive points

- Points for each outside Web site/social media outlet created will be counted once
- Administrator will periodically monitor the activity on outside sides hosted by each club
- Clubs can upload blog entries made on outside blogs to Aggies Online blog for credit